

**Sponsorship Opportunities* for
AANE's Fall 2021 Virtual Daniel W. Rosenn Connections Conference
Friday, October 22 & Saturday, October 23, 2021**

Benefit / Sponsor Level & Link to Register	<u>Platinum</u>	<u>Gold</u>	<u>Silver</u>	<u>Bronze</u>
AANE Sponsors Webpage <ul style="list-style-type: none"> ○ sponsor video** embedded ○ logo linked to sponsor's website ○ 70-word organization description 	X	X		
<ul style="list-style-type: none"> ○ logo linked to sponsor's website ○ 70-word organization description 	X	X	X	X
<ul style="list-style-type: none"> ○ 70-word organization description 	X	X	X	X
AANE Conference Marketing <ul style="list-style-type: none"> ○ logo on marketing emails (approx. 3 per week), monthly e-newsletter, Facebook, LinkedIn ○ one Facebook post of sponsor video ○ logo on website event & registration pages 	X			
<ul style="list-style-type: none"> ○ logo on marketing emails (approx. 3 per week), monthly e-newsletter, Facebook, LinkedIn 	X			
<ul style="list-style-type: none"> ○ one Facebook post of sponsor video 	X	X		
<ul style="list-style-type: none"> ○ logo on website event & registration pages 	X	X		
Virtual Conference Program Book <ul style="list-style-type: none"> ○ link to virtual sponsor booth*** ○ sponsor video** embedded in organization listing ○ ad with link to sponsor's own website (<i>dimensions next page</i>) ○ 70 word organization listing linked to sponsor website ○ logo on program book cover 	X	X		
<ul style="list-style-type: none"> ○ link to virtual sponsor booth*** 	X	X		
<ul style="list-style-type: none"> ○ sponsor video** embedded in organization listing 	X	X		
<ul style="list-style-type: none"> ○ ad with link to sponsor's own website (<i>dimensions next page</i>) 	Full Page	Half Page	Quarter Page	
<ul style="list-style-type: none"> ○ 70 word organization listing linked to sponsor website 	X	X	X	
<ul style="list-style-type: none"> ○ logo on program book cover 	X	X	X	X
Day of Conference <ul style="list-style-type: none"> ○ virtual sponsor booth*** ○ verbal thanks in opening remarks ○ logo at the bottom of opening remarks slides ○ sponsor video** played during breaks ○ conference tickets 	X	X		
<ul style="list-style-type: none"> ○ virtual sponsor booth*** 	X	X		
<ul style="list-style-type: none"> ○ verbal thanks in opening remarks 	X			
<ul style="list-style-type: none"> ○ logo at the bottom of opening remarks slides 	X			
<ul style="list-style-type: none"> ○ sponsor video** played during breaks 	X			
<ul style="list-style-type: none"> ○ conference tickets 	4	3	2	1

* AANE reserves the right to decline sponsorship from organizations whose mission or actions are not aligned with those of AANE.

** 1-minute MP4 created and provided by sponsor

*** **NEW** - virtual sponsor booth during breaks in the conference - 1.5 hours/day (3 hours total)

**Early Sponsorship Discounts* for
AANE's Fall 2021 Virtual
Friday, October 22 & Saturday, October 23, 2021**

Sponsorship Level	Book Before September 1, 2021 Save 15% off (savings)	Book Before October 6, 2021 Save 10% off (savings)	Book After October 7, 2021
Platinum	\$2,550 (\$450)	\$2,700 (\$300)	\$3,000
Gold	\$1,700 (\$300)	\$1,800 (\$200)	\$2,000
Silver	\$638 (\$112)	\$675 (\$75)	\$750
Bronze	\$340 (\$60)	\$360 (\$40)	\$400

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**Virtual Program Book
Ad Dimensions**

Sponsorship Level	Ad Size	Ad Dimensions
Platinum	Full Page	7.5" W X 10" H
Gold	Half Page	7.5" W X 5" H
Silver	Quarter Page	3.75" W X 2.5" H